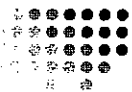




Career Planning in Middle Schools

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9th & 10th ACT Plan Test.

We're Not in Kansas Anymore



Manufacturing Jobs



- In 1970 = 27%
- In 1980 = 22%
- In 1990 = 17%



the future of work has
changed. ^{experience of parents}
and grandparents is out dated

Things Sure Are Different



Service Jobs

- In 1970 = 16%
- In 1980 = 20%
- In 1990 = 25%



not producing a physical product
but providing a service.

Thank you, Rosie the Riveter

- In 1970, 51% of women worked
- In 1980, 65% of women worked
- In 1990 76% of women worked

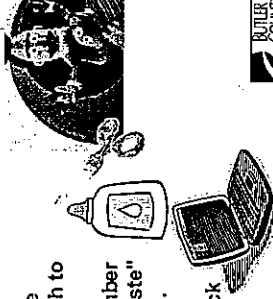


Over 75% of women work outside the home.

concentrating on the entire student population

Pop Culture Explains... Remember the Audience

- Bert and Ernie are almost old enough to be their parents.
- They don't remember when "cut and paste" involved scissors.
- Computers have always fit into backpacks.



remember the audience gear the presentation to whom you are talking to.

Demographics Matter

- Baby boomers start to turn 65 in 2011.
- Population shifts from the industrial northeast to the southwest and southeast.
- Major influx of Hispanic populations.
- Almost half of all college freshman are not first generation.
- Less than 25% of all employment in 2006 will require more than an Associate Degree.



→ 25% of population in country. * healthcare moving due to demographic shifts. many have had parents who went to college.

Post Secondary Education Required

Occupational groups with an increasing share of the employment generally require some post-secondary education, not necessarily college)



"Failing to plan is
planning to fail."

What to do now?

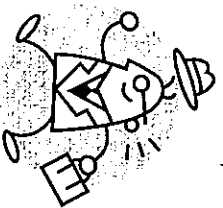
- Plan.
- Make it fun!
- Try to involve families.
- (Keep it in perspective.)
- Nothing is cast in concrete.
- Tie it in with other curriculum. →
- Encourage students to start investigating.



work in job clusters
not necessarily jobs.

Final Advice

Do what
you like
and
like what
you do.



Do what you like and
like what you do.
Be meaningful.

Career Planning & Education Web Sites for Middle School Students

CAREER PLANNING

America's Career InFoNet

<http://www.acinet.org/acinet>

Students can find wage and employment trends, occupational requirements, state-by-state labor market conditions, millions of employer contacts nationwide, and the most extensive career resource library online.

Vocational Information Center

<http://www.khake.com/>

Explore vocational and technical careers, check out the skills employers really want, find a trade school, research technical topics and take a look at the current job market.

My Future

<http://www.myfuture.com>

This site offers information on career and financial planning. It has a special section on military opportunities as well as career assessment and job search tools.

Mapping Your Future - Planning a Career

<http://mapping-your-future.org>

This site helps students and families with college, career, and financial aid choices through a state-of-the-art, public service website.

Next Step Magazine

<http://www.nextstepmagazine.com>

This site includes articles that give teenagers insights regarding career exploration. These articles are updated monthly and also archived.

CareerZone - New York

<http://www.nycareerzone.org/index.jsp>

This site offers tools for self-assessment and portfolio preparation, and gives information on various careers in six different fields. It also has New York job listings.

SELF-ASSESSMENT

The Career Key

<http://www.careerkey.org/english>

The Career Key helps students with career planning and choosing a career and college major.

Skills Search - O*NET

<http://online.onetcenter.org>

Identify occupations to explore by selecting skills from six different skill groups.

SCHOLARSHIPS

www.fastweb.com This is geared to traditional age college students. It is a fun site too.
College Scholarships
www.collegescholarships.com This site has listed free scholarship information since 1995.

RESOURCES

USA Funds Unlock the Future

http://www.usafunds.org/financial_aid/resources/unlock_the_future.htm

Higher education is the key that unlocks brighter futures for our youth. Many families need more complete information about the value of education following high school, the range of education options available to them and the wide availability of financial aid. USA Funds® Unlock the Future® offers an easy-to-use video presentation that introduces middle-school students and their families to the many educational options available to them.

PHEAA/AES

http://www.aessuccess.org/getting/middle_school.shtml



At this stage in your life, getting to high school is hard enough to imagine, much less college. Still, you and your parents can do many things right now to create a plan for your future, and we are here to help. You already know many of your likes and dislikes. You have favorite subjects in school, and you probably have an idea or two about careers that would interest you.

